

FOR IMMEDIATE RELEASE

Local Westsider Running For 2021 City Council

K.A. Heard Jr. from the Community of Westwood is running for a seat in the 2021 election.

Cincinnati, Ohio - K.A. Heard Jr. (29) is running for a seat on City Council in the City of Cincinnati for the election that's held in November 2021. Mr. Heard is running as an independent. Mr. Heard's campaign is currently being run by the Stay Heard Committee. Heard is running to build back better, continue growing small businesses and startups, reduce homelessness, create income based housing, create programs for single parents, and create opportunities for livable wages.

Typically, people run from uncomfortable situations. Mr Heard has a different approach by wanting to and doesn't mind being in situations that may not look as great as a nice sunny day to the average eye.

In Cincinnati the top three priorities are defeating the coronavirus, restoring public trust and crime. Cincinnati's priorities are on top of Mr. Heard's agenda to continue making Cincinnati the greatest city that it can become. As Cincinnati moves through trying times, it is time for leaders and community members to rise up to the circumstances that are upon everyone. This is not the time to do nothing, it's time to take action.

Small businesses are the ark of Cincinnati. Some businesses are striding through the current pandemic, while there are a massive amount of small businesses that are closing due to the current situation. Mr. Heard has a deep passion for small businesses and startups. To Heard, it hurts to see businesses have to close their doors due to circumstances that are out of their control. Mr. Heard wants to see the businesses that are striving to continue doing great and the businesses that are planning on closing to get the resources that are needed.

Mr. Heard has a deep passion for reducing homelessness in the City of Cincinnati. Heard has a great deal of understanding how it may feel to have nowhere to go. There are times that shelters may be full. Some may not have the resources or the knowledge on how to seek help. Heard would like to reduce the numbers of homelessness and help in every way to prevent future numbers growing from where it already stands.

Having more opportunities to work for livable wages could have a great impact on homelessness. It is understandable that raising the minimum wage could hurt numbers of small businesses, that is why as a leader, it is important to listen and work with both businesses and the citizens of Cincinnati. Mr. Heard was raised by a single parent. Heard knows first hand on how hard and difficult it is for single parents. Building more programs for single parents is needed, as numbers indicate over 40% of Cincinnati's that are 18+ with kids are single parents. Heard believes in new housing policies even as far as income based housing. Everyone that works 35+ hours a week deserves a place that they can afford. Heard is ready to step up and face the challenges regardless of the time, day or place.

Stay Heard Committee is a campaign committee that represents K.A. Heard Jr. for the 2021 general election. Stay Heard started in October 2020. Stay Heard's mission is to insure citizens that have a voice to be heard and the ones that are using their voice to stay heard.

Any interview opportunities is greatly appreciated!

Media:

Statement by K.A. Heard Jr. Running for City Council:

<https://youtu.be/rVVc0KJNEqw> (2:11)



Provided By Nell The Photographer

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END